

GreenBrigade Private Limited



Circular Impact Report 2023

Reporting on our progress, actions and transformations during the financial year 2023-2024



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Circular Impact Report 2023-24

About us

Greenbrigade Pvt. Ltd., Jalandhar, established on July 1, 2022, under the Company's Act 2013, is a certified DPIIT startup since 2022.

We at Greenbrigade are addressing waste management, energy, and sustainability issues by offering a complete integrated solution that helps organizations achieve their Net Zero Carbon Emission and Sustainability Goals by managing their daily operations effectively.



Who we are

We prevent mixed solid waste from getting burnt, buried, or dumped in landfills or sewerage lines.

Every day, we live the insane dream of saving the planet from increasing waste at scale. We are an innovation driven organization providing a net zero based decentralized mixed solid waste management ecosystem.

We provide products and services to segregate the mixed solid waste and generating value out of waste which provide dignified and safe hygiene to waste workers working with us.

Our Vision

To generate value out of the mixed garbage by providing circular economy based innovative solutions for waste segregation and recycling.

Our Mission

Apply Technology to Waste to Transform it into Valuable Insights & provide community-focused reliable and cost efficient Machinery/equipment's.

To achieve our mission, we focus on

- Awareness on mixed solid waste disposal solutions.
- Dignified and safe disposal of mixed solid waste at source through our technology
- Recycling of separated biodegradable and non-biodegradable waste into compost, biogas and RDF Pallets and oil respectively through our smoke and odour free technology.

Message from the Founder

Greenbrigade was born with the singular intent of helping the country - and the world - achieve ZERO WASTE.

My definition of WASTE: Wise Approach to Sustainability through Technological Excellence.

After close to 2 years of Research and Development, I am proud to have created the most cutting-edge MSW segregation technology in the ASIAN region. Our technology has shown wonderful impact in recovering value out of the mixed garbage.

Our goal is to minimize Human Effort and Time in the cumbersome task of mixed solid waste segregation and providing safe hygiene to at least 200 waste-pickers so that they don't anymore have to touch waste with their bare hands



Dr. Girish SapraFounder & CEO,
Greenbrigade Private Limited,
Jalandhar

Meaningful Partnerships- Municipal Council Dasuya, Dist. Hoshiarpur, Punjab

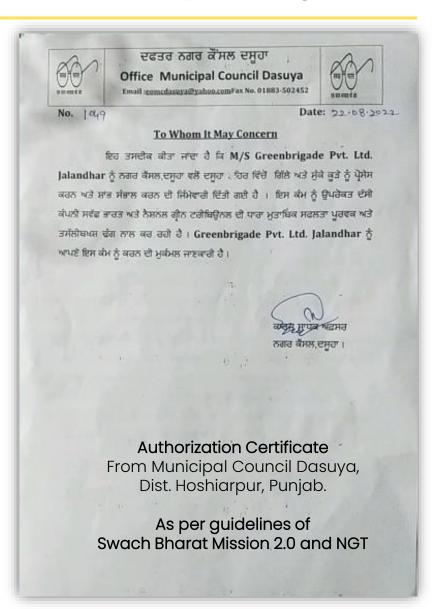
The project aimed to achieve an integrated waste management system for the entire city of Dasuya, including over 2000 households and bulk waste generators.

The project was carried out with two primary goals:

- Outcome, not Awareness, and
- Empowerment through Action

This project is an excellent example of how effective collaboration between the public and private sectors can lead to a sustainable waste management system.

This project is a role model for other towns and cities looking to achieve sustainable waste management.



Highlights of our Dasuya Project

To achieve the goals of zero landfill and reducing carbon footprint in garbage/waste streams, circular economy based innovative R&D based waste disposal was followed.

First of all pre-segregation of the garbage collected from the households/restaurants/schools and colleges was done by the rag pickers on the spot.

Then after reaching the collection center, it went through the final segregation to remove any unidentified waste during this stage. After this the organic waste was cut into smaller pieces by the shredder machine and was mixed with the bio cultures and odorless cultures developed by me to convert it into organic manure.

Then, it was further converted into manure based on our R&D and it was used in the fields based upon the requirements of soil as per the nature of soil.

We are successfully running this from last 2 years without taking even a single penny from the Municipal Council Dasuya and Govt.



Compost Selling drive with DAV College,
Dasuya

Elevating Impact

We are a 21st century company that puts purpose above all things.

This year, as we celebrate 2 years of environmental and social impact we also bring attention to our efforts to remain a robust enterprise.

Environmental Impact

Our Project was awarded by president of India under SBM 2.0 (Swachh Bharat Mission) for being in the Top 3 cities in citizen feedback in Punjab.

Social Impact

- 18,060 Man-days employment till date
- 22 waste pickers and 2 supervisors and 1 project manager.

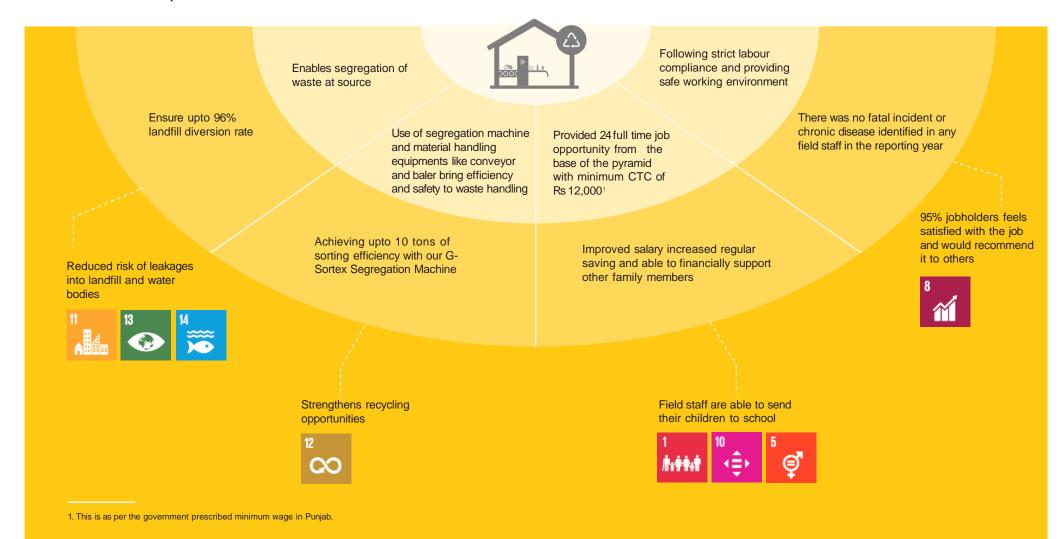
Governance

- Contributing in Indian Govt. Waste to Wealth Mission
- Dignified Employment with proper Id Cards and Dresses and safety Equipment's



Understanding the Ripple Effects

Our decentralized Municipal Solid Waste system which integrate nature, people and technology are able to demonstrate great depth when it comes to impact both on the environment and social front.



Our Innovative Solution



INPUT

Households, shops, streets and other MSW waste



G-SORTEX - Municipal Solid Waste Segregation Machine

Compact, Cost efficient and Carbon efficient, segregation solution for remote areas.

Segregates fresh mixed waste from black spots into wet and dry waste automatically.

The separated material is suitable for manual re-sorting and reduces labour intensity. The wet waste can be composted or made into biogas while dry waste can be recycled.

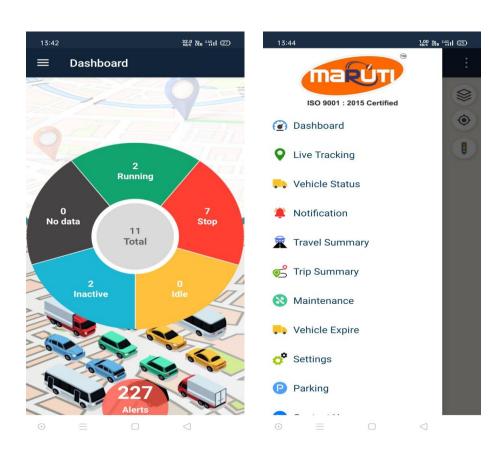
No More Dumping . No More Diseases

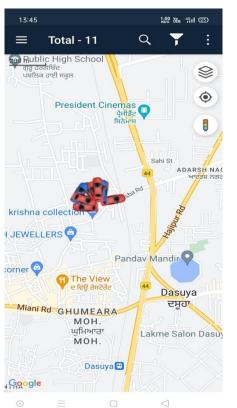
Converting waste into Fuel, Feed, and Fertilizer - Commodities that have the potential to sell.

OUTPUT 1
Wet waste

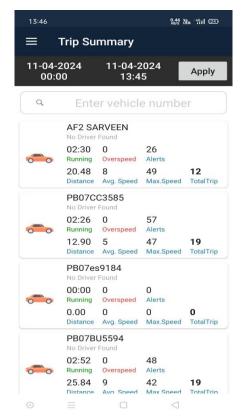
OUTPUT 2Dry and Inert Waste

Live tracking of waste collection Routes









Highlights of our Dasuya Project:

Bails were made from leftover polyethene's after the segregation of waste. They were made with the help of hydraulic bailing machine and sent to cement plants and thermal plants for use as RDF.



Polythene bails ready for sales at MRF Shed at Dasuya.



'ਸੱਚੀ ਗੱਲ" ਅਖ਼ਬਾਰ 'ਚ ਇਸ਼ਤਿਹਾਰ ਲਗਵਾਉਣ ਲਈ ਸੰਪਰਕ ਕਰੋ:- 9815073030

ਇਸ ਤਰ੍ਹਾਂ ਦਾ ਜਾਂ ਆਪਣੇ ਵਪਾਰ ਸੰਬੰਧੀ ਇਸ਼ਤਿਹਾਰ ਦੇਣ ਲਈ 9815073030 'ਤੇ ਸੰਪਰਕ ਕਰੋ।

🕶 ਕੰਮ ਕਰਨ ਲਈ ਸਟਾਫ਼ ਚਾਹੁੰਦੇ ਹੋ ?

Highlights of our Dasuya Project:

Environmental Impact through Green & Clean City

Our Project was awarded by president of India under SBM 2.0 (Swachh Bharat Mission) for being in the Top 3 cities in citizen feedback in Punjab.

ਦਸੂਹਾ ਨੂੰ 'ਸਵੱਛ ਸਿਟੀ ਐਵਾਰਡ' ਮਿਲਿਆ

ਸਵੱਛਤਾ ਦਰਜਾਬੰਦੀ ਵਿੱਚ ਦਸੁਹਾ ਨੂੰ ਸੂਬੇ ਦੇ ਸਿਖਰਲੇ 10 ਸ਼ਹਿਰਾਂ ਵਿੱਚ ਮਿਲੀ ਥਾਂ

ਭਗਵਾਨ ਦਾਸ ਸੰਦਲ ਦਸੁਹਾ, 2 ਅਕਤੂਬਰ

ਕੇਂਦਰ ਸਰਕਾਰ ਵੱਲੋਂ ਸਵੱਛ ਸਰਵੇਖਣ 2022 ਦੇ ਐਲਾਨੇ ਨਤੀਜਿਆਂ ਵਿੱਚ ਦਸਹਾ ਸ਼ਹਿਰ ਸਫ਼ਾਈ ਪੱਖੋਂ ਸਬੇ ਦੇ ਸਿਖਰਲੇ 10 ਸ਼ਹਿਰਾਂ ਵਿੱਚ ਸ਼ਾਮਲ ਹੋ ਗਿਆ ਦਿੱਲੀ ਦੇ ਟਾਲਕਟੋਰਾ ਸਟੇਡੀਅਮ ਵਿਖੇ ਕਰਵਾਏ ਕੌਮੀ ਪੱਧਰੀ ਸਮਾਰੋਹ ਵਿੱਚ ਇਨਾਂ ਨਤੀਜਿਆਂ ਦਾ ਐਲਾਨ ਕੀਤਾ ਗਿਆ। ਇਸ ਵਿੱਚ ਦਸਹਾ ਨੂੰ ਮੋਹਰੀ ਰੈਂਕ ਨਾਲ ਸਬੇ ਦੇ ਪਹਿਲੇ 10 ਸਵੱਛ ਸ਼ਹਿਰਾਂ ਵਿੱਚ ਸ਼ਾਮਲ ਕੀਤਾ ਗਿਆ ਹੈ। ਇਸ ਪ੍ਰਾਪਤੀ ਲਈ ਦਿੱਲੀ ਵਿੱਚ ਕਰਵਾਏ ਸਨਮਾਨ ਸਮਾਰੋਹ ਵਿੱਚ



ਮਦਨ ਸਿੰਘ ਤੇ ਸ਼ਲਿੰਦਰ ਸਿੰਘ ਨਵੀਂ ਦਿੱਲੀ ਵਿੱਚ 'ਸਵੱਛ ਸਿਟੀ ਐਵਾਰਡ' ਪ੍ਰਾਪਤ ਕਰਦੇ ਹੋਏ। ਨਗਰ ਕੌਂਸਲ ਦਸਹਾ ਦੇ ਈ ਓ ਮਦਨ ਸਿੰਘ ਤੇ ਸੈਨੇਟਰੀ ਇੰਸਪੈਕਟਰ ਸ਼ਲਿੰਦਰ ਸਿੰਘ ਨੂੰ ਸਵੱਛ ਸਿਟੀ ਐਵਾਰਡ' ਪ੍ਰਦਾਨ ਕੀਤਾ ਗਿਆ। ਈ ਓ ਮਦਨ ਸਿੰਘ ਨੇ ਦੱਸਿਆ ਕਿ ਕੇਂਦਰ ਸਰਕਾਰ ਦੇ ਸਵੱਛਤਾ ਮੰਤਰਾਲੇ ਵੱਲੋਂ ਸ਼ਹਿਰ ਦੀ ਚਫੇਰਿਓਂ ਸਵੱਛਤਾ ਗਣਾਤਮਕ ਆਧਾਰ 'ਤੇ ਦਰਜਾਬੰਦੀ ਕਰਨ ਲਈ ਸਵੱਛ ਸਰਵੇਖਣ

ਕਰਵਾਇਆ ਗਿਆ ਸੀ। ਇਸ ਤਹਿਤ ਨਗਰ ਕੌਂਸਲ ਦਸਹਾ ਨੇ ਵਿਧਾਇਕ ਐਡਵੋਕੇਟ ਕਰਮਬੀਰ ਸਿੰਘ ਘੰਮਣ ਦੀ ਅਗਵਾਈ ਕਬਲ ਕਰਕੇ ਲੋਕਾਂ ਦੇ ਸਹਿਯੋਗ ਨਾਲ ਸਫ਼ਾਈ ਪਤੀ ਆਪਣੀ ਜਿੰਮੇਦਾਰੀ ਬਾਖ਼ਬੀ ਨਿਭਾਈ। ਵਿਧਾਇਕ ਕਰਮਬੀਰ ਘੁੰਮਣ ਨੇ ਇਸ ਉਪਲੱਬਧੀ ਲਈ ਸ਼ਹਿਰ ਵਾਸੀਆਂ ਨੂੰ ਵਧਾਈ ਦਿੱਤੀ।









Azadi@75 Swachh Survekshan 2022

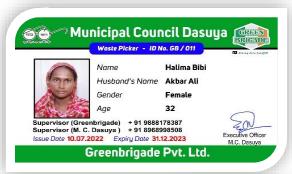
Highlights of our Dasuya Project:

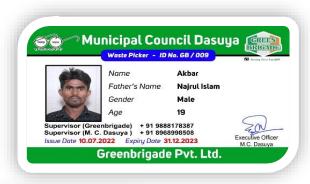


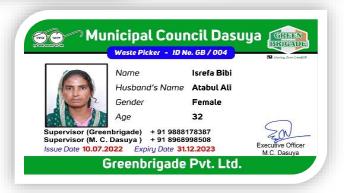
Social Impact through Employment Generation

11,160 Man-days employment till date 15 waste pickers and 2 supervisors and 1 project manager.

Governance (Contributing in Indian Govt. Waste to Wealth Mission)







Dignified Employment with proper Id Cards and Dresses and safety Equipment's.

Our Waste pickers Team



































Before GreenBrigade



After GreenBrigade



Reduction in GHG Emissions by:

68% Compared to Burning of waste

58% Compared to Landfilling

Impact highlights

















24 employees; **15%** YoY increase

24% female participation in workforce

100% health and safety certifications

1:8 Median to highest salary ratio

landfill diversion rate

68% of dry waste recycled

94,817 MT of CO2e emissions offset

156 tons of ocean bound plastic diverted

21% YoY increase in sourcing from MSMEs

66% hiring from local communities

38% women board members

100% compliant to human & labor laws

35 direct & indirect livelihood generated

of waste segregated at source

80% of wet waste composed

100% committed to Zero waste to landfills

8.9 customer satisfaction rating

4 women enrolled from informal sector to social inclusion program

140 training hours provided to field staff

22 workers from informal sector transitioned to formal waste sector

YoY increase in amount of waste processed

Approach/Methodology

		Community Lead Initiatives					
	IEC Campaigns	C	Collection & Monitoring		Recycling		Upcycling
1.	Partnerships and	1. P	Plastic, paper and E-waste	1.	Plastics waste recycling at	1.	Upcycling of Old Clothes.
	Collaborations	C	ollection drives in Schools		Greenbrigade	2.	Flower waste body wash and
2.	Creating Awareness	&	Colleges.	2.	E-waste Collection and		soap making.
3.	Community Education and	2. C	Clothes collection drives in		Processing with channel	3.	Upcycling of Furniture Waste.
	trainings to SC Communities	S	elected villages.		Partners.		
	and waste pickers	3. Ir	ncrease accessibility and	3.	Generation of Bio Compost,		
4.	Capacity Building	a	ffordability in Collection &		Biohygic liquid and G-Nets		
		Т	ransportation		with selected colleges.		
		4. Ir	mproved segregated				
		C	ollection practices				
		5. J	ob creation				

Training Session: Empowering Waste Pickers of Municipal Corporation Jalandhar, Punjab.











Venue: Kanya Maha Vidyalaya (KMV) College, Jalandhar City, Punjab

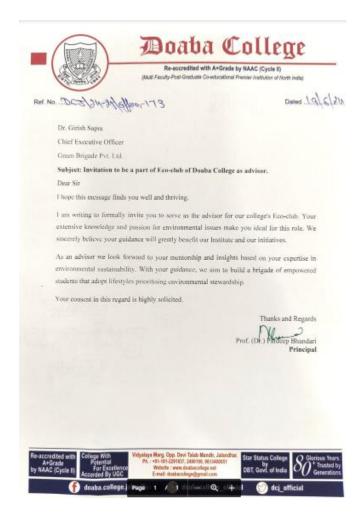
Recently Conducted Programs In Waste to Value











Recently Conducted Programs In Waste to Value



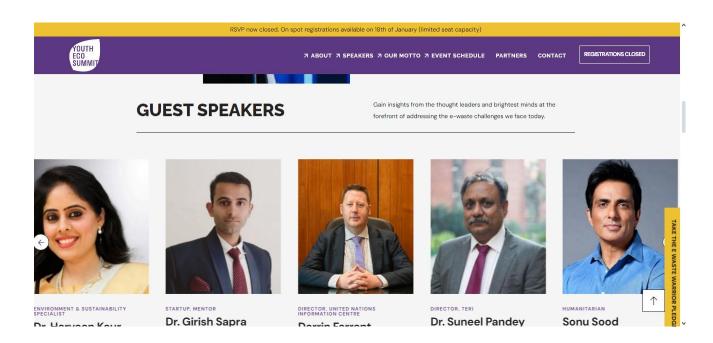
Hope of Energy program with Panasonic and Skill Council For Green Jobs





Webinar on Carbon Footprint of MSW With Quality Council of India.

Recently Conducted Programs In Waste to Value





Bajaj Foundation's Youth-Centric Eco Summit 2024 Puts Students in the Forefront as e-Waste Eco-Warriors



CORE TEAM MEMBERS



Dr. Girish Sapra

Managing Director & Chief Executive Officer

Experience (3+ years of on ground experience)

- Waste Management & Sustainability Expert (3+ years Experience)
- Sustainability Expert & Advisor,
 (Quality Council of India, New Delhi)
- Industry Expert (Waste Management),
 Skill council for Green Jobs (SCGJ)
- Net Zero Technical Expert
 (Global Sustainable Future Network (GSFN)

Education

Ph.D. (NIT, Jalandhar), M.Tech (NITTTR, Chandigarh)

Responsibilities

- Research, Design and Fabrication of Machines and overall process with technical feasibility analysis.
- Product development with innovative features



Dr. Sugita Sapra

Managing Director & Chief Strategic Officer

Experience

joint Secretory, Women welfare society, Harbans Nagar.

Education

Diploma in Physiotherapy, B.A.M.S,

Responsibilities

- Strategy building for social impact.
- Employment Generation & Capacity Building of Waste pickers.



Vinay Kumar

Executive Director & Chief Operational Officer

Education

M.B.A. (Auckland Institute of Studies), New Zealand.

Responsibilities

- Business Development & Project Management
- Daily Operations planning and overall project management.
- Liasoning with the customers and municipalities.



OUR TEAM MEMBERS

Core Team



Dr. Girish Sapra
Chief Executive Officer





Dr. Dapinder Bakhshi Advisor, PSCST





Sandeep Patel Advisor, NEPRA





Dr. T. Srinivas Professor, NITJ



Vinay Kumar Chief Operational Officer



Prabjot Sodhi Advisor, CEE



Dr. Chetan S. Solanki Advisor, Energy Swaraj



Dr. Subash Chander Advisor, NITJ



Dr. Sugita Sapra Chief Strategic Officer



Sangeeta Patra Advisor, SCGJ



Wilma Rodrigues Advisor, Sahaas



Dr. Sunil Sharma
Chief Technical Officer



Dr. Harveen Kaur Advisor, QCI



Dr. Gyanendra Director, Sustainova

Awards and Recognitions



#startupindia

Awarded with 10 lakhs of grant under startup India seed fund scheme (SISFS) by Startup India.

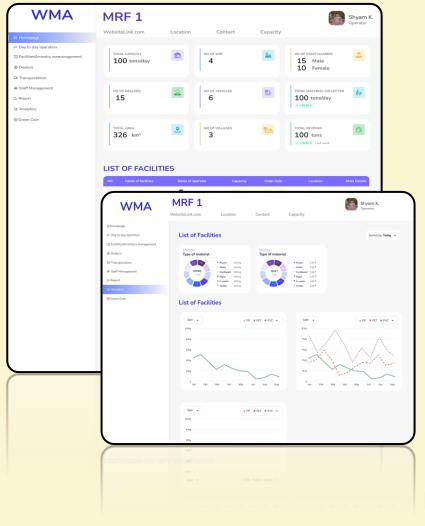


Awarded with 2.5 lakhs of accelerated support under Rural Milau Accelerator (RMA) program of Punjab State Council Of Science and Technology (PSCST), Chandigarh

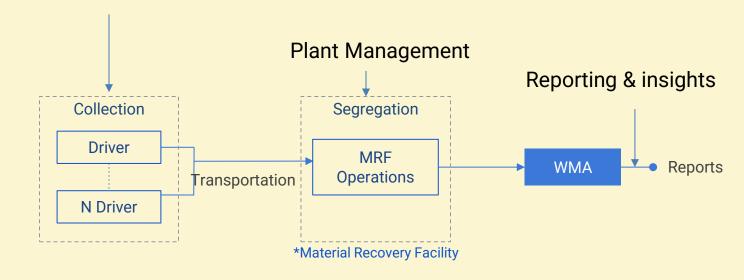


Awarded 3 Lakhs of grant by Startup Punjab, Chandigarh

Digitization area of GREENBRIGADE



Fees collection & service



Dashboard System for Centralized Monitoring



Contact Us

Let's join hands to create a Sustainable Future.



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